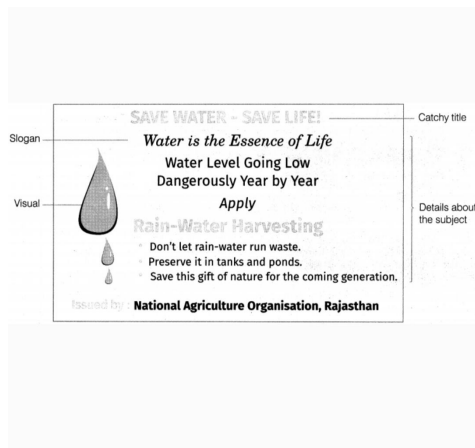


A Poster is a large notice announcing or advertising something. It generally creates social awareness about any problem or needs. It also conveys a social message in an eye-catching way.

◆ **Main Features of a Poster**

- Layout: A creative title in the form of a slogan or rhyming words.
- For example, Speed thrills but kills; Pollution needs a solution; Green is clean.
- You can use Match Stick figures for illustration.
- Proper spacing and proportionate headings and illustrations.
- Date, time and venue must be mentioned in case of an event.
- A poster displays a message or an appeal to create awareness.
- The content should be organised in an appropriate style.
- Use appropriate expressions and correct language.
- The theme should be clear.
- The poster should be creative and related to the content and theme should not be vague.
- Do not spend much time on illustration. Written language and expressions will only help you score better.
- Name of the issuing authority or the organizers is a must.



- Questions from the chapter "Albert Einstein at school"

